



**WOLKITE UNIVERSITY**  
**COLLEGE OF EDUCATIONAL AND BEHEVIORAL SCIENCES**  
**DEPARTMENT OF PSYCHOLOGY.**

**STUDENTS' KNOWLEDGE AND ATTITUDE TOWARDS**  
**ENTREPRENUR SHIP THE CASE OF COLLAGE OF ENGINEERING**  
**AND TECHNOLOLGY IN WOLKITE University**

**A SENIOR ESSAY RESEARCH SUBMITTED TO THE DEPARTMENT OF**  
**PSYCHOLOGY FOR PARTIAL FULFILLMENTS OF THE REQUIRMENTS OF**  
**BACHELOR OF ARTS DEGREE IN PSYCHOLOGY.**

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## **ABSTRACT**

*The study was conducting knowledge and attitude towards Entrepreneurship on undergraduate student in Wolkite university of Fifth year student Engineering and Technololgy department .The main objective of these study would to Assess The knowledge And Attitude Towards Entrepreneur ship. Regarding the methodology the researcher using Both Qualitative and Quantitative researcher design. The main objective subjective these study undergraduate student in Wolkite university .The researcher using only primary data and data collection tools used in this study questionarie And Interview was involved. The population was taken using Purposive(non probability)sampling .There for from the total population 600 per took 60 participant then the data obtain from the questionaries' and interview was analysis chanced to Frequency and Percentage based on quantitative and Qualitative approach of the study. finally the researcher see the detail of discussion part of this study and reach on the summary that The knowledge and Attitude towards Entrepreneur ship.The researchers was recommended Should be Thus, government, the Universities and all concerned stakeholders those who involved in promoting entrepreneurship should try to improve the image of entrepreneurship as an attractive career alternative, this could positively affect students' attitude towards self-employment.*

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# CHAPTER-ONE

## INTRODUCTION

### 1.1 Background of the Study

Entrepreneurship is a worldwide phenomenon with Economic growth across the global possessively impacted by the emergency of new and innovative business start-ups.these new and small business idea developed by entrepreneur .in addition to developing new and business idea.an Entrepreneur is a person who,the face of risk and uncertainty,creates anew business opportunity with the aim of achieving profit.entrepreneur have develop knowledge ,skill,attitudes,and behaviors which enable them to perform their roles in societies (Inegbenbler,2006) this new business play a significant role in job creation.influencing politicians to recognize and support entrepreneurial start ups activity due to its positive contribution to the economy.therefore,Entrepreneurship is a key factor for economic growth(Mestay,2008) Significance role in job creation.

Entrepreneurship responsible to economic expansion,creation of new market ,capital investment And reduce unemployment.

Unemployment is one of the main social And Economic problem .The main strategic way to get over this problem is to increase Entrepreneurship.especially unemployment graduate.

The role of entrepreneurship for developing is more important than developed countries as far as the creation of self-employment opportunities and reduction of unemployment situations are concern(Nishantha,2008)

College students are different attitude and react different on the exact of self -employment behavior perhaps they can Exhibit positive and Negative attitudes towards Self-employment depending on their background and other traits .the student have positive attitude towards self-employment,it is likely that after graduation their started their own business .conversely,they form negative attitude likely they not became self employ.

Entrepreneur who learn and develop their self management and self-monitoring skill have more opportunities to enhance entrepreneurial knowledge and experience (Tseng 2013)

Innovation is the tool of Entrepreneurship that add some thing new to an Existing product.therefore, people with innovative mind set are more likely to initiate Entrepreneurship and sustain it through continues improvement.(okpara,2007).

## **1.2. Statement of the problem**

Entrepreneurship is vital for stimulating Economic Growth and Employment opportunities in all societies .this is particularly true in the developing world ,where successful small business are the primarily Engines of job creation and poverty reduction .

Therefore ,it can be said Entrepreneurial thinking can significantly affect the developpment of Economy.

Knowledge is Essential for contemporary and future professional from a socity.public and private organization or an individual 's point of view.

Due to the above reasons ,Entrepreneurship knowledge continues to attract interst from stimulating Economic growth and employment opportunities .

Thus , study adressed the attitude and knowledge towards Entrepreneurship and factors influnce undergraduate student Entrepreneurial thinking.additional issues about Evaluate student attitude towards entrepreneurship in wolkite university .

## **1.3 Research Questions**

Research questions that the study attempted to answer are:

- 1,What are the level of knowledge about entrepreneurship among students in the college of Engineering and technology ?
- 2,What are the Entrepreneurship attitude of students in college of Engineering and Technology in wolkite university?
- 3,what are the factor that influence students entrepreneurial thinking?

## **1.4 Objectives of the Study**

Though the crucial role played by entrepreneurship in driving economic development and job creation is increasingly understood there has been little effort to look at it from College students' perspectives.

### **1.4.1 General Objective**

To assess undergraduate students' Attitude and knowledge towards Entrepreneurship.

### **1.4.2. Specific objective of the study**

Based on The general objective of study the specific objective of study will be

1. To assess the level of knowledge about Entrepreneurship among Students in college of Engineering And Technology.
2. To identify the Entrepreneurship Attitude of Students in college of Engineering and Technology.
3. To Examine factors that influence student Entrepreneurial thinking.

## **1.5. Significance of the study**

The study can also help government stability students and policy makers to make police that favour entrepreneurship and develop entrepreneurship oriented society. In other words the finding of the paper can recommended education policy makers to motivate university student to consider starting their own business after completing their education. For policy makers and curriculum designer to learn about contribution of entrepreneurship education in the making of entrepreneurs and it also helps others researchers who to conduct further study on the subject in the future. Thus the creation and promotion of the self-employment assisted in the reducing unemployment and increase the income of individual.

The Study can Direct those concerned students to make preparation to Help the college of the country Especially those who are leaving Higher institution to develop Entrepreneurial Thinking After finding out the gap.

## 1.6 Limitation of the study

The major limitation encountered in conducting this study are resource constraints like, sufficient budget, no leaning of entrepreneurship course, and participant might not have given honest (response to the problem posed by the research information) while filling out the questionnaire.

## 1.7 Scope of the Study

The study could have covered the attitudes and knowledge of students leaving undergraduates in Wolkite University department of Engineering And technology 5th year student. His study on only students currently pursuing their studies in Wolkite University.

Geographically, this study is to one college in Wolkite University only, due to time and financial constraints among other factors.

## 1.8 Operational Definition

**Self-Employment:** means the art or science of innovation and risk taking for the new Business creation .

**Self-Employed:** means working for one self rather for employers.

**Entrepreneurship:**refers to the process of creating a new enterprise and bearing any of its risks,with the view of making the profit.

**Innovation:**is add something new to an Existing product or process.

**Entrepreneur;**is aperson who,in the face of risk and uncertainty,creates a new businessopportunity with the aim of achieving profit.

## CHAPTER TWO

### REVIEW OF RELATED LITERATURE

#### **2.1 Definition and concepts of Entrepreneurship**

There is no single universally definition of Entrepreneurship.

"Entrepreneurship is the process of creating something new with value by devoting the necessary time and effort,assuming the accompanyingfinancial ,psychic and social risk,and

receiving the resulting reward of monetary and personal satisfaction and independence".while,johanson(2011)suggests a comprehensive definition of the entrepreneur and entrepreneurial role;an individual who assumes responsibility and ownership in making things happen;is open to and able to create novelty;who manages the risks attached to the process;and who has the persistence to see through to some identifies end point ,even when face with obstacle and difficulties. In the broadcast sense ,an entrepreneur may be describes as a person who has the ability to explore the environment,identify opportunity to improvement, Entrepreneurship is no confines to any one particular industry. Country or group of person ;it exists in everybody but depend on individual desire.enterprising behavior has found in all societies and in all type of economic circumstances.

Entrepreneurship is Very important to Undergraduate Student to Enhance creativity,creative people Always take a different Approach to a problemaand innovation and Collaboration the Student to face a reality anddevelop problem solving Capabilities .

### **2.1.2 Knowledge of University Students towards Entrepreneurship**

Knowledge refers to an individual's appreciation of the concepts,skills and mentally Expected of an Entrepreneur .massad and Tucker(2009)articulate that this knowledge can be acquired and develop through consistent Exposure to Entrepreneurship activities .Accordingly ,Entrepreneurial learning is Associated with the development of Entrepreneurial knowledge .

The distinct type of Entrepreneurial knowledge that complement Each other when Determining New venture creation process.

knowledge relates to individuals ability to recognize Entrepreneurial opportunities .this involves the Discovery and Evaluation of new venture opprtunities.recognizing business opprtunities involves the development of an innovative or new approach .Self regulative knowlege appears as a result of reflection that is a prerequisite step to self-Directed learning .it develop by the student by increasing self- awarness and using reflective learning task that stimulated them to reflect

learning tasks that stimulated them to reflect on their understanding and feelings throughout the Entrepreneurial learning process. Aspects related to time management and achieving stated goals were also addressed during the course by establishing strict timelines and collaboratively agreed goals.

Entrepreneurship like management and technology, is a lifelong practice. This is vital and important to economic growth and development. It is explicitly exposed through studies, and brought to the realm of theory and practice. A similar conclusion arrived in Austria's national youth Entrepreneurship attitude survey which ideal influence (Cauchy and Yassin, 2008). Therefore, the implication of Entrepreneurship education being taught is based on the circumstances that entrepreneurs need to solve the nation's economic problem. (Ciputra, 2011) There are two main reasons for the importance of entrepreneurship

courses in higher education. First, the fact that there are limited jobs offered in the marketplace. Therefore, entrepreneurship subjects are taught to encourage students to create jobs to overcome unemployment problems.

Second, the need to change students' mindsets from finding jobs to creating jobs after graduation. In short, entrepreneurship education offers a mix of skill building and also a mindset shift from job seeking to job creation. (Wilson and Sepulveda, 2010),

### 2.2.3. Attitude of University Student towards Entrepreneurship.

Personal attitude refers to individual perception on the personal desirability of performing entrepreneurial behavior. According to Nicolaidis (2011), an attitude towards an act is the degree to which a person has a favorable or unfavorable evaluation or appraisal of the behavior in question.

The theory of planned behavior presupposes that individuals' attitudes towards certain actions are subjective conscious phenomena. In entrepreneurship, the degree to which individuals hold a positive or negative valuation towards entrepreneurial behavior. (Miralles, Rivelora & Giones, 2012) As such, it is both a mental affair that deeply lies within oneself. At the same time, the environment can also influence it, and a mentally prepared state for any known subject.

Studies of students' attitude towards entrepreneurship is motivated by the desire to increase interest, performance and students' retention in entrepreneurship. A number of studies are available that have linked attitude and entrepreneurship and the relationship of some has been favourable. The student having a positive attitude towards entrepreneurship can express that by verbal discussion with colleagues and teachers, by expressing the extent to which he/she likes the career. For instance, students who are having a positive attitude towards entrepreneurship education course he/she may likely express happiness towards offering and learning the course. This is because he/she will perceive the new course as an advantage to add more skills and knowledge of entrepreneurship. To appreciate entrepreneurship education, society must value and celebrate successful entrepreneurs and to tolerate failure. Positive attitude towards entrepreneurship education are particularly important among those whom today's and future entrepreneurs depend on, such as Schools, Universities, Investors, Communities, and the Media.

### **2.4.3.1 Factors that influence Entrepreneurial thinking**

#### **Determinants of Entrepreneurial Intention**

The researcher used Theory of Planned Behaviour that means the researcher doesn't apply Entrepreneurial Event Model (EEM) the reasons for the EEM are related to its specification. However, only the three components toward behavior, subjective norms, and perceived behavioral control predict behavioral intentions directly.

#### **A. Attitudes as Determinant of Entrepreneurial Intention**

Attitudes toward behavior refer to people's overall evaluation (positive or negative) or appraisal of the behavior in

attitude towards the behaviour as “the degree to which a person has a favorable or unfavorable evaluation or appraisal of the behavior in question”.

## **B. Subjective Norms as Determinant of Entrepreneurial Intention**

SNs refer to the sum of individuals’ perceptions about how influential people in their lives think about their engaging or not in a particular behavior, such as starting a business

Subjective norm relates to the perceived social pressure to perform the action being monitored. Opinions of important others (i.e. family members, close friends and other influential people such as teachers, successful entrepreneurs, enterprise advisors, etc.) are believed to shape the formation of entrepreneurial intentions (Engle et al., 2010).

## **C. Perceived Behavioral Control as Determinant of Entrepreneurial Intention**

PBC refers to people’s perception of how easy or difficult a behavior (for instance, starting a business) is, and how much volitional control they have over it. Perceived behavioral control relates to the individuals control beliefs relating to the action being monitored. This factor relates to the perceived relative ease (or difficulty) of performing the monitored action.

### **2.3.5 Psychological Well-Being as Determinant of Entrepreneurial Intention (EI)**

Psychological well-being is a multidimensional self-evaluation construct. It encompasses an in-depth understanding of self-wellness from six dimensions: a sense of self-determination, confidence in personal growth and development, acceptance of self in spite of weaknesses, belief in the purpose and meaning of ones life, positive relationship with others, and capacity to manage the surrounding environment. Among the six unique dimensions, the dimension of self-determination seems to be an important aspect that differentiates entrepreneurs from non-entrepreneurs. The degree of self-determination concerns the need for control and indicates individual’s autonomy seeking behavior. In earlier studies, the need for control significantly strengthens entrepreneurial intention to start a business. It is likely that psychological well-being

In conclusion of this brief sub-section on contextual elements of importance to entrepreneurial intentions, the individuals' perception of their access to capital and information and the quality of their social networks are considered as one factor with a combined measurable effect on entrepreneurial intentions. Furthermore, these factors are named as instrumental readiness.

The other factors influencing Students' Entrepreneurial Thinking are

General lack of introduction and adoption of enterprise education;

Inadequate curricula and study programmes;

Wrong learning methods;

Negligence of students' personal environment (parents and family members);

Lack of trained/educated teachers;

Lack of career information and business possibilities;

Lack of business and education linkages;

1) General lack of introduction and adoption of enterprise education

In many countries, particularly in developing and transition countries, enterprise education simply does not exist or has not been sufficiently adopted. When not applied in a holistic manner, it is often not including both the in-school and out-of-school youth.

This holds true for our country (Ethiopia) as well, because entrepreneurship education has been only offered in Universities and colleges. Furthermore, it is not applied on all different levels of education (primary, secondary, technical and vocational and higher education).

Entrepreneurship programs should be introduced at a school level, not only at college. These programs should be present in other areas of studies and careers, not only business administration. Besides, the experiences of local young entrepreneurs should also be introduced in these programs. Nothing is better than examples. Only by meeting young entrepreneurs aware of the problems and difficulties of creating a business and who experienced successes and failures of making a business, young students will believe they can make it as well. This is key.

Teaching administration skills is not enough. It is crucial to teach the spirit, the confidence, the trust, the leadership, the firmness that only those who chase the ideal of setting up an enterprise know. This should be incorporated into study plans, pedagogical programs, mentorship facilities and enterprise development programs, which should – in turn – rely on the help and knowledge of young entrepreneurs, besides teachers and professors.”

## 2) Inadequate Curricula and study programs

The teaching of entrepreneurial skills and attributes and behaviors is often not properly integrated into school curricula or not adequately taught on different educational levels.

Most education systems still teach traditional values of compliance to the norm rather than independent thinking and acting, risk-taking and self-reliance. Moreover, an academic approach to education nurtures skills that are appropriate to working in the public sector or large organizations and companies but not for an entrepreneurial career.

Even business study programs at universities in many countries often do not include sufficient entrepreneurial elements. Thus students are neither encouraged nor educated to become entrepreneurs but rather managers.

## 3) Wrong learning methods

In most education systems, there is still a clear lack of practical and experiential learning as well as of teamwork learning. Experiential learning is very rarely used, as an effective way of gaining knowledge and experience, yet it is probably the most powerful way of learning entrepreneurship. There should be more lectures on specific fields of business.

Not the theoretical ones, but the practical ones. These should be conducted by an entrepreneur and should include practical examples from real companies, case studies, networking.

## 4) Lack of trained/educated teachers

Teachers and university professors often have only limited experience in, and understanding of, small businesses and self-employment. They are not adequately trained or educated to teach entrepreneurial skills young people.

**Skills like:** Problem solving, creativity, persuasiveness, planning, negotiating and decision-making.

**Attributes like:** Self-confidence, autonomy, achievement orientation, versatility, dynamism, and resourcefulness.

**Behaviors like:** Acting independently, actively seeking to achieve goals, flexibility, coping with uncertainty, risk-taking, opportunity seeking to solve problematic approach.

5) Lack of career information and business possibilities

School environments often do not sufficiently introduce youth to the concept of entrepreneurship and self-employment as a career option. Tools, resources and information material to support youth entrepreneurship are not readily available.

6) Lack of education linkages

### **Social factors**

An encouraging or impeding effect on the intention of individual for the Entrepreneurial career are family background, Education, previous work Experience, risk Attitude, preferences of independence and the norms and values of society influence the Entrepreneur.(sanditov and verspagen,2011))

### **Internal factors**

Personal characteristics of the individual such as their locus of control attributes have an impact on desire to become an entrepreneur. locus of control refers to an individual perception of his/her ability to control event.

Feeling of inadequacy, lack of skills and fear of failure can impact negatively on Entrepreneurial thinking.

## CHAPTER THREE

### RESEARCH DESIGN AND METHODOLOGY

#### 3. Research methodology

##### **3.1 Research Design**

The purpose of this study is to assess the attitudes and knowledge towards Entrepreneurship undergraduate students of Engineering and technology in Wolkite University. The research design was particularly Descriptive survey research design. Survey research involves acquiring information about one or more groups of people, perhaps about their characteristics, opinions, and according to Kothari (2007), surveys are concerned with describing, recording, and interpreting conditions that exist or existed; surveys are only concerned with conditions or relationships that exist, opinions that are held, processes that are going on. According to the survey method which has been employed in the study, questionnaire and interview research used quantitative and qualitative research approaches.

##### **3.2 Study Area**

This study was conducted in Wolkite University, particularly in the 5th year college of Engineering and technology. This college has 11 departments, 3 of which are out of the main campus. So because of time and financial constraints, the research was conducted only on the main campus students.

### **3.3 Target population**

In this study the target population of Wolkite University undergraduate Student 5th year Engineering And technology.the total population of study are 600.

### **3.4 Sampling size and Sampling Techniques**

The researcher employed purposive sampling method while conducting the study. Purposive sampling, also known as judgmental, selective sampling, is a type of nonprobability sampling technique. Non-probability sampling focuses on sampling techniques where the units that are investigated are based on the judgment of the researcher. The main goal of the purposive sampling is to focus on characteristics of population that are of interest, which will best enable the researcher to answer his/her research questions. (Kothari, 2007).

### **3.5 Sources of Data**

The study is used the primary data source help through questionnaireand Interview from respondent in order to obtain real and first -hand information.

### **3.6 Data gathering procedure**

The research data collection from the willingness of the participants in order to obtain accurate data about the study.then the research will give brief information about the objectives of the study and lastly the research gathered information by using questionnaires And Interview from samples of the study.

### **3.7 Data analysis**

The research analysis result by Both quantitative and Quantitative method.the research are use descriptive Statics and to analysis the research question ofwhat are the level of knowledge about entrepreneurship among students.what are the factors that influence students entrepreneurial thinking and what are the attitude of students.and the research usedBothquantitative and Qualitativestatistical analysis such as percentage and frequency and to investigate on attitude and knowledge towards entrepreneurship undergraduate Students.

### **3.8. Ethical Considerations**

The research had get the necessary permission from the respective students for this study especially for the questionnaire that were distributed to selected students.

## CHAPTERFOUR

### 4. Data analysis and interpretation

This section discuss deals all about analysis presentation interpretation the of the data the unit of analysis of this study is the attitude And knowledge towards Entrepreneurship on undergraduate student in Wolkite university the case department of Engineering and Technology .the total population of the study 600 Student in the department of Engineering and Technology 85 respondent selected and prepared 60 questionnaire distributed properly for these who are selected as the respondent.

#### 4.1 Analysis of background information

No.	Personal information		Frequency	Percentage
	1	Sex	Male	35
		Female	25	41.7%
		Total	60	100%
2	Age	Bellow 22	0	0%
		22-24	37	61,7%
		+25	38.3%	
		Total	60	100%
3	Department	Engineering and technology	60	100%
		Total	60	100%

The above table show that 35(58.3%) of the respondent are male student and 25(41.7%) of the respondent are female student the above table is dominate between 22-24 37(61.7%)Above 25(38.3%), and the remaining below 22 age no belonging in sample of population. Among the sample of population study 60,100% are department of Engendering and Technology student.

## 4.2 Analysis the knowledge towards entrepreneurship.

N o.	Item	responses	frequency	Percentage
1	Entrepreneurship course that I attend motives me to be Entrepreneur after graduation.	Strongly agree	26	43%
		Agree	28	47%
		Un decided	2	3.3%
		Disagree	2	3.3
		Strongly disagree	2	3.3%
		Total	60	100%
2	Entrepreneurship course that I attained enhanced my practice management in order to start my own business	Strongly agree	12	20%
		Agree	34	56.6%
		Un decide	4	6.6%
		Disagree	5	8.3
		Strongly disagree	5	8.3%
		Total	60	100%
3	Entrepreneurship curse that I attained increase my understanding of the action someone has to take in order to start new personal business	Strongly agree	14	23.3%
		Agree	26	43.3%
		Un decided	16	26.7%
		Disagree	3	5%
		Strongly dis agree	1	1.6%
		Total	60	100%
4	I have tough seriously to start my own business right after graduation	Strongly agree	17	28.3%
		Agree	18	30%
		Un decided	13	21.7%
		Disagree	7	11.7%
		Strongly	5	8.3%

		disagree		
		Total	60	100%
5	Entrepreneurship course that I attained help to successful start my own business	Strongly agree	29	48.3%
		Agree	13	21.7%
		Un decided	12	20%
		Disagree	4	6.7
		Strongly dis agree	2	3.3%
		Total	60	100%
6	Entrepreneurship course that I attained can develop business relationship with key people to assist in business opportunity	Strongly agree	19	31.7%%
		Agree	26	43.3%
		Undecided	8	13.3%
		Disagree	4	6.7%
		Strongly disagree	3	5%
		Total	60	100%
7	Entrepreneurship course that I attained make effort to start and run my own business after graduated	Strongly agree	23	38.3%
		Agree	20	33.3%
		Undecided	7	11.7%
		disagree	6	10
		strongly disagree	4	6.7%
		Total	60	100%

As in the above table 2 analysis participant were asked entrepreneurship that I attend motives to for self-employment .thus 28(47%)student participant responded agree that most of student are strong motivates to Entrepreneurship and 26(43%)strongly agree and also the remaining 2(3.3%)participant responded undecided from major participant responded agree

About asked participant i attend the course enhanced management their own business 12(20%)of the participant were responded they are Strongly agree and others 5(8.3%) people were replied disagree and 5(8.3%)of the participant were replied strongly disagree and remaining 4(6.6) participant responded default decide. from the most participant were replied agree.in addition to this asked about I attend entrepreneurship course my understanding of the action has taken in order to start my own business 24(43.3%)of the participant were replied that they are agree and 14(23.3%)were strongly agree .1(1.6%)strongly disagree and the remaining 16(26.7%) participant were respond undecided. From the major participant responded agree. among the student asked about I have tough seriously to start my own business . 18(30%)of the respondent revealed that they are agree and 17(28.3%)were replied strongly agree and also 7(11.7%)participant were responded disagree and other 5(8.3%) are strongly disagree and remaining 13(21.7%)were replied undecided .form major people replied agree and strongly agree in addition the participant asked about Entrepreneurship Course I attend help start successful start my own business 29(48.3%)of the participant were responded strongly agree and13(21.7%)of the respondent responded agree ,4(6.7%)are disagree and the other remaining 12(20%)undecided .Hence the participant were replied that 13(21.7%) people responded agree about askes to developed relationship and also 19(31.7%)were strongly agree 8(13.3%)participant were reopened un decided and the other 4(6.7%) participant are replied disagree. from the major participant are agree. Finally 20(333%) of participant were responded agree and other 23(38.3%) Of the were responded strongly agree and remaining 7(11.7%) of the participants were replied undecided. from the major participant were responded strongly agree.

### 4.3 Attiude Towards Entrepreneurship

N o.	Item	responses	frequency	Percentage
1	I Belive the course of Entrepreneurship is important on self-Employment .	Strongly agree	18	30%
		Agree	23	38.3%
		Un decided	2	3.3%

		Disagree	15	25%
		Strongly disagree	2	3.3%
		Total	60	100%
2	I believe I Could Fully Start My Own Business After graduation.	Strongly agree	20	33.3%
		Agree	30	50%
		Un decide	5	8.3%
		Disagree	3	5%
		Strongly disagree	2	3.3%
		Total	60	100%
3	Being an Entrepreneur Would provide Satsfaction for me After graduating.	Strongly agree	15	25%
		Agree	5	8.3%
		Un decided	20	33.3%
		Disagree	15	2.5%
		Strongly dis agree	5	3.3%
		Total	60	100%
4	Being an Entrepreneurship implies more Advantage than Disadvantage.	Strongly agree	30	50%
		Agree	15	25%
		Un decided	5	8.3%
		Disagree	7	11.7%
		Strongly disagree	3	5%
		Total	60	100%
5	I Prefer to be an Entrepreneur rather than to be an Employee in a Company after Completing My Study.	Strongly agree	40	66.7%
		Agree	10	16.7%
		Un decided	5	8.3%

		Disagree	5	8.3%
		Strongly disagree	0	0%
		Total	60	100%

6	I have strong intention to start my own Business After Completing my Study .	Strongly agree	18	30%
		Agree	12	20%
		Undecided	6	10%
		disagree	8	13.3%
		strongly disagree	14	23.3%
		Total	60	100%

the above table 3 analysis participant were asked I Believe the course of entrepreneurship is important on my self Employment Respond.from the participant 2 (3.3 %)were responded Undecided.And 15(25%)were responded Disagre.the other participant responded 18(30%)student participant responded Strongly agree and 18(30%)strongly agree and also the remaining 23(38.3%)participant responded Agree and the other Student 2(3.3%)respond Strongly Disagree.

most participant responded agree and the student are good Attitude about the importance of Entrepreneurship on self Employment .

About asked participant i Believe i could fully start my own business after graduation .the respons was

20(33.3%)of the participant were responded they are Strongly agree and others 30(50%) people were replied agree and 2(3.3%)of the participant were replied strongly disagree and remaining 5(8.3%) participant responded Undecide. from the most participant were replied agree then most of student Strong Attitude about Start own Business .in addition Being an Entrepreneur Would provide grate Satisfaction for me after graduation . 15(25%)of the participant were replied that they are strongly agree and 5(8.3%)were agree and other participant responded 5(3.3%)

Strongly Disagree. Additional participant responded 15(25%) Disagree and remaining 20(33.3%) participant were respond undecided. From the major participant responded Undecided the student are less Attitude about the satisfaction of Entrepreneurship. among the student asked about Being an Entrepreneurship implies more Advantage than disadvantage .

30(50%) of the respondent revealed that they are agree and 15(25%) were replied strongly agree and also 7(11.7%) participant were responded disagree and other 3(5%) are strongly disagree and remaining 5(8.3%) were replied undecided. From major people replied agree and strongly agree in addition the Participant Asked I prefer to be an Entrepreneur rather than to be an Employ in a Company after completing my study. 40(66.7%) of the participant were responded strongly agree and 10(16.7%) of the respondent responded agree 5(8.3%) are disagree and the other remaining 5(8.3%) undecided then most participant responded Strongly agree due to this the student are very strong Attitude about Entrepreneurship than Company Employment. Additionally Asked participant about I have strong intention to start my own Business After Completing my Study. were replied that 18(30%) people responded Strongly agree about asks to Strong Attitude to Start my own business after completing study. and 12(20%) were agree, 6(10%) participant were responded un decided and the other 8(13.3%) participant are replied disagree. And the remaining 14(23.3%) Strongly Disagree. From the major participant Student Strongly agree that student are strong Intention about Start Own Business's after completing study.

#### **4.4 Analysis of Students Response on Open ended Questions**

This part deals with discussing the data obtained through open ended question and analysis of the students response. According to the students belief and perception, the positive impact of Entrepreneurship course towards developed attitude And factors that influence to Entrepreneurship.

The first item presented to the students was about the impact of Entrepreneurship course on your attitude that are A positive impact towards Attitude that are Entrepreneurship Education provides student Entrepreneur with the information, knowledge and other resources needed Appropriate way and forming strong Atmosphere of innovation and Entrepreneurship additionally reducing Environmental Uncertainty and Creating a good Environment for Innovation and development. a students motivation to speak English in the classroom. The factors that are responded by students are as follows :- lack of interested environment, lack of experience, reward, repetitive and background knowledge,

2,the factors That influence not to be an Entrepreneur after graduations are Social factor like less Cultural value to Entrepreneur, Types of family Economical status ar low .less development of Technolog are the main factor Not to be an Entrepreneur After graduations .most of Student respond Economic Status of family are affected not to be an Entrepreneur.

#### **4.5Analysis of Interview Results**

1,what are the barriers to start Entrepreneurship?As the respondents responded barriers to start Entrepreneurship are ,Lack of Access to start Entrepreneurship, low Access Education and Training to start their own Businesses and lack of Confidence and skill .

2,The other Students Asked about what are The motives of College Students in starting and running their Employment? the interviewer respond that an entrepreneur start own Business Motives to personal satisfaction, generating wealth and sense of Accomplishment.

3.Do you Believe Attitude and knowledge towards Entrepreneurship are important to create Self - Employment? According the responders responded good Attitude and knowledge Towards Entrepreneurship are very important to self Employment that develop prepare students to self-Employment,Enhancing practical life skill and identify problem and find Solution that Create value

## CHAPTER FIVE

### 5. Discussions

The objective of this study to Assess the Student knowledge and Attitude Of Towards Entrepreneurship undergraduate.to see the Assesment of Knowledge And Attitude based on to take Entrepreneurship Course.

The study has attempted to identify the effect of entrepreneurship courses self-employment on undergraduate student, this pepper parts presented discussion of research finding based on basic research question raised with previous research finding The effect of entrepreneurship education are increase and improve the perceived feasibility for entrepreneurship by increasing the positive attitude self-employment, knowledge of students, building confidence and promote self-efficacy. According to them, it also improves the perceived desirability for entrepreneurship by showing that entrepreneurship education is highly desirable, regarded and socially acceptable and that it can be rewarding.

According to Kakkonen (2010) in his research finding revealed that taking entrepreneurship education course has positive effects on entrepreneurial carrier choice of students and the effects are significant. The funding of our study was no difference as above researcher entrepreneurship education is positive effect on attitude and knowledge towards Entrepreneurship.

## CHAPTER SIX

### 6 Summary, conclusion and recommendation

#### 6.1 Summary

Under this chapter the overall summary, conclusion and recommendation forwarded by Summary this study deal with Knowledge And attitude towards Entrepreneurship on undergraduate student in Wolkite University to this end the following leading question were formulated

What are the level of Knowledge About Entrepreneurship Among Students In the College Of Engineering And Technology?

What are The Attitude Of Students in College Of Engineering And Technology In Welkite University?

What are The Factor that Influnce Students Entreprenurial Thinking?

This study employed Both quantitative And Qualitative approach .descriptive research method .in conducted this in Wolkite university were selected 60 sample from these selected in the department of Engineering and Thechnology the participant were selected based on Purpesive sample techniques .after the Qualitative and quantitative data was collected it was identified, edited, coded, tallied, tabulated and analysed thorough through Descriptive Statics. The data obtained from participant though closed ended questionnaire was also analysed those respondents replied.

Based on the question analysis was made using was made using the data gathered form the participants it reaches on the following finding

Most of the of student are motivates to start self-employment

Most of undergraduate student entrepreneurship course was important to management and run their own business most of student

Entrepreneurship course effect is increased the understanding and positive attitude towards self-employment.

Entrepreneurship course is can develop business relationship and most participant was important Entrepreneurship course help to make effort start and run their own business.

In general the study indicated that student motivates to start their own self-employment, important to management and run their own business, develop business relationship, help to make effort start and run their own business the attitude And knowledge towards Entrepreneurship who took the course of entrepreneurship greater than who do not took the course of entrepreneurship .

## **6.2 Conclusion**

The aim of this study is to identify the effect of entrepreneurship course on attitude And knowledge towards self-employment, The finding of show the majority of the participant agrees that entrepreneurship course important for the student improve positive attitude to employment and self-efficacy. More over most of the participant are strongly interest to self-employment, on the other finding study of this study the difference between who took the course of entrepreneurship course or not attitude towards self-employment. The researcher was finding who took the course of entrepreneurship strongly interest self-employments than who do not took the course entrepreneurship.

## **6.3 Recommendation**

Should be Thus, government, the Universities and all concerned stakeholders those who involved in promoting entrepreneurship should try to improve the image of entrepreneurship as an attractive career alternative, this could positively affect students' attitude towards Entrepreneurship.

The policy should support entrepreneurship programmes It can be concluded in general that providing entrepreneurship education at higher educational institutions has a positive effect on entrepreneurship.

Should be Introduction of Behaviour modification and counselling services as regular part of Entrepreneurial education in such a way to counsel students for attitudinal change and from previous dream of 'white collar job' to embracing entrepreneur and self-employment, as well as guiding students to achieve self-discovery for developing interest becoming self-employment as recipients' of entrepreneurship education

Should be Provisions of opportunities for young graduates to assess funds are available for interested graduate to actually take to entrepreneurship and self-employmentself-employment.

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# Appendix

## WOILKITE UNIVERSITY

### COLLEGE OF SOCIAL SCIENCE AND HUMANITY

The questionnaire is prepared by prospective graduating study of psychology for fulfillment of BA degree. The purpose of this questionnaire is to collect accurate and primary data form respondent on the topic of attitude And Knowledge towards Entrepreneurship on undergraduate student in Wolkite University. The questionnaire contain three parts the first parts is background of information and second the Knowledge Towards Entrepreneurship. third part contain Attitude Towards Entrepreneurship.

N.B you need not to write your name and your response on the question will not be disclosed for other

Part 1 background information

**Thank you for your time and Education.** General information

2. Please do not write your name

3. Please use a tick mark (√) for your(s) personal Information.

1. Sex; Male  Female
2. Age; A. 19-20  B. 21-24  C. above 25
3. Family socio-Economic states: A. Low  B. Medium  C. High
4. Partners Education states: A. Learner  B. Not Learner
5. Subjects prior skill and interest: A. Yes  B. No
6. Department: A,Engineering And Technology

Part two: The Questionnaire is Knowledge Towards entrepreneurship.This questionnaire is .designed to measure Knowledge Towards entrepreneurship under graduate student . Below are given certain item along with five-point rating scale You are requested to put a tick mark on any of the five boxes (I. e , response category ) which represents your feeling truly. The

researchers assure you that your responses will be kept strictly confidential and will be used for research purposes only. Then (strongly agree=5, agree =4, undecided =3, disagree, =2 strongly disagree, 1)

No	Item	5	4	3	2	1
1	Entrepreneur course that I attend motives me to be self-employed after graduation?					
2	Entrepreneurship course that I attend enhanced my practice management in order to start my own businesses?					
3	Entrepreneurship course that I attend increased my understanding of the action someone has to take in order to start new personal business?					
4	I have tough seriously to start may own business right after graduation?					
5	Entrepreneurship course that I attend help to successful start my own business?					
6	Entrepreneurship course that I attend I can developed business relationship with key people to assist in a business opportunity?					
7	Entrepreneurship course that I attend Make. effort to start and run my own business after graduated?					

Part Three: The Questionnaire is Attitude to wards Entrepreneurship .are given Certain item Along with five -point rating scale .you are requested to put a tick mark on any of five boxes(Response catagories)Which represents Your felling Truly.The Research Assures you that your response will be kept Strictly Confidential and Will be Use For research purpose only.Then (strongly agree=5, agree =4, undecided =3, disagree=2, strongly disagree=1,

No	Item	5	4	3	2	1
1	I believe the course of entrepreneurship is important on my self-employment?					
2	I believe I could fully start my own business for after graduated?					
3	Being an entrepreneur would provide grate satisfaction for me after graduated?					
4	Being an entrepreneurship implies more advantage than disadvantage?					
5	I prefers to be an entrepreneur rather than to be an employee in a company for after completing my study?					
6	I have strong intention to starts my own business after completing study?					

1,what is The impact of Entrepreneur ship course on your Attitude towards Entrepreneur ship?

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2,What are the factors that influence you not be an Entrepreneur after graduation?

## INTERVIEW QUESTION

1,What are the Barriers to start Entrepreneurship?

2,What are the motives of College Students In Starting And Running their Employment ?

3,Do You believe Attitude and knowledge Towards Entrepreneurship are important to create self Employment.